

DIOCESE OF ST. PETERSBURG 50<sup>TH</sup> ANNIVERSARY



# FAMILY FAITH FEST

Saturday, October 27, 2018

[familyfaithfest.org](http://familyfaithfest.org)

Al Lopez Park - Tampa

# What is the Family Faith Fest?

The Diocese of St. Petersburg was established on June 17, 1968. Our 50<sup>th</sup> anniversary will be celebrated throughout 2018. The **Family Faith Fest** purpose is to gather together our **family of Catholics** from throughout our diocese and **all families** from our surrounding community **to celebrate** together the many blessings the Good Lord has bestowed upon us these past 50 years. Our greater community includes:

- ★ 81 parishes & missions
- ★ 3,177 square miles covering Citrus, Hernando, Pasco, Hillsborough & Pinellas Counties
- ★ 118,904 registered Catholic households
- ★ 470,017 Catholic population
- ★ 3 campus ministries at local colleges
- ★ 25 elementary schools with 7,500+ enrolled
- ★ 4 high schools with 1,900+ enrolled

## The Family Faith Fest – At A Glance

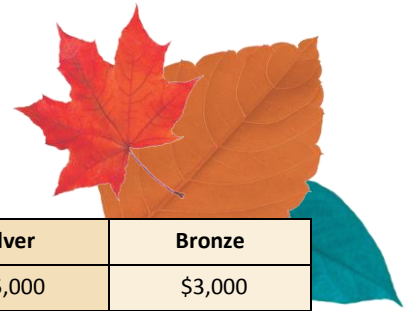
- ★ The **Family Faith Fest** is good for the families across our region who attend and it is good for you and your business.
- ★ At the **Family Faith Fest** you will find thousands of young families (parents and children) who want to interact with family-focused sponsors and vendors.
- ★ The **Family Faith Fest** is a fall celebration that can have a positive impact for your business throughout the coming year.
- ★ The **Family Faith Fest** is a great day for families in our region.
- ★ It is organized and manned by a team of 500+ volunteers who are working together with energy and passion to create a day that is welcoming for all people.



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# Sponsorship Opportunities



	Presenting	Platinum	Gold	Silver	Bronze
Sponsorship Cost *	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000
Number Available	2-3 <i>(no competing markets)</i>	3	5	10	20
Spirit FM Radio Promos	100 mentions	50 mentions			
Inclusion in Pre-event Promotions	✓ Weblink from event site to company site ✓ Logo on all paid print or social media ✓ Inclusion in Press Release	✓ Weblink from event site to company site ✓ Logo on all paid print or social media	✓ Weblink from event site to company site	✓ Weblink from event site to company site	✓ Weblink from event site to company site
Logo on Posters **	x	x	x		
Logo on Flyers ** (50,000)	x	x	x		
Logo on Postcards ** (25,000)	x	x			
Logo on event t-shirt **	x	x	x		
Onsite Banner	x	x	x	x	
Event Program Ad	1 page-inside front or back cover	1 page	1/2 page	1/4 page	1/8 page
Area Naming Rights	Main Stage	2 <sup>nd</sup> Stage or Village			
Jumbotron Commercials ***	30 sec. – 2 per hour (12 total)	30 sec. – 1 per hour (6 total)	15 sec. – 1 every 2 hours (3 total)		
Jumbotron Sponsor Logo Loop **	x	x	x	x	x
Vendor Tent	x	x	x	x	x
VIP Parking Tickets	10	8	6	4	2
VIP Hospitality Tent Entry	10	8	6	4	2
Backstage Meet & Greet Access <i>(as permitted by artists)</i>	x	x			

\* Sponsorship payment/invoicing can be set up by request into 2, 3 or 6 equal payments. Payment schedule must be established prior to any commitment upon the part of The Diocese of St. Petersburg Family Faith Fest

\*\* All logos must be submitted by August 1, 2018 in .jpg, .eps and PDF formats

\*\*\* All commercials must be submitted by August 25, 2018 in .mov format. All commercials stop 10 minutes before Mass.

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# Why You Should Invest!

Your support for The Family Faith Fest makes all the difference. It allows the event to be FREE and open to everyone in our region.

Everything about the **Family Faith Fest** is one-of-a-kind:

- ★ It is open to all!
- ★ There are activities, games, and interactive displays which are positive and reinforce family values, faith, and character.
- ★ The grounds and signage at the **Family Faith Fest** creates a clean, comfortable, safe and energetic atmosphere for people to gather together.
- ★ The music will deliver a positive message of faith and family values.
- ★ There are free things to do and reasonably priced food to make this a perfect, affordable family day.

## The Family Faith Fest:

- ★ Provides direct access to thousands of people through local parishes, Catholic schools, and local businesses.
- ★ Offers you an excellent opportunity and value for your marketing and advertising dollars. Complete packages are available that include: media, direct mail, and day-of promotions.
- ★ Has great value for both our local community and the advertisers/sponsors of the event. Thousands of people will see your participation in a consistent and overwhelmingly positive way.
- ★ Activities and the dynamic of the daylong event will create a very strong and lasting impression among those in attendance.



**GET  
INVOLVED!**

For more information about  
Sponsorship Opportunities, or to  
make a commitment today,  
please contact  
Meegan Wright at [mlw@dosp.org](mailto:mlw@dosp.org)

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